

MOROCCANOIL LOYALTY PROGRAM

Enrollment Details (March 1 - April 30, 2023)

$1800

One-time open stock order

- INVENTORY ASSORTMENT: COLOR, CARE, BODY LINE *ONLY*
- LIMITED TO NEW LOYALTY PROGRAM CUSTOMERS ONLY
- LIMITED TO 6 UNITS PER SKU IN QUALIFYING ORDER
- TOOLS EXCLUDED FROM INITIAL ORDER
- SALON ENTERS PROGRAM AS SILVER LOYALTY CUSTOMER
- WELCOME REWARDS PROVIDED UPON INITAL PORTAL REGISTRATION

Welcome Gifts!

$885

IN REDEMPTION REWARDS

Upon registration on
www.moroccanoilpartners.com

**Limited time enhanced rewards (3/1-6/30)

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FREE YEAR EDUCATION SUBSCRIPTION

Access to free e-learning on
www.moroccanoilprofessionals.com



MOROCCANOIL LOYALTY PROGRAM

Benefits Overview

ABOUT LOYALTY PARTNER PROGRAM

The Moroccanoil Partner Program was created to support leading key market accounts and help them drive their retail and service revenue.

This exclusive program takes a 360° approach to support all aspects of our partners' business through generous benefits and redeemable rewards.

PARTNERS BENEFITS

Rewards are earned on all Moroccanoil purchases which partners can redeem towards Backbar products: haircare, body and color.

We also offer a variety of business builders: marketing and merchandising assets, branded tools, GWPs, sample kits, digital assets and much more.

	BRONZE $1,200 - $5,999	SILVER $6,000 - $11,999	GOLD $12,000 - $23,999	PLATINUM $24,000 - $35,999	VIP $36,000+
EARNINGS					
Haircare & Body Products	8%	16%	20%	24%	30%
Color Products	4%	8%	10%	12%	15%
REDEMPTIONS					
Haircare, Body & Color Products	•	•	•	•	•
Branded Tools	•	•	•	•	•
Business Development Kits	•	•	•	•	•
Marketing & Merchandising	•	•	•	•	•
Education Classes	•	•	•	•	•
ADVANTAGES					
Digital Assets	•	•	•	•	•
Salon Locator		•	•	•	•
Early Access*			•	•	•
COMPLIMENTARY EDUCATION					
Online Education Subscription	•	•	•	•	•
Summit Tickets	1	2	2	3	4
In-Salon Classes			1	2	3
Academy Tickets				2	2

*Exclusive offers, new products, education, events, etc.