

## Viviscal PRO Hair Growth Supplements Clinical Trials

Viviscal was originally developed in the late 1980s in Scandinavia, and the first clinical trial proving its efficacy was published in 1992 in *The Journal of International Medical Research*. Since then, we have conducted numerous trials internationally to prove the efficacy of Viviscal supplements.



DAY 0 DAY 90



DAY 0 DAY 90



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## Viviscal PRO Ingredients

Viviscal PRO has been developed with the finest ingredients of natural origins to nourish hair and promote existing hair growth.\*

### Viviscal PRO ingredients:

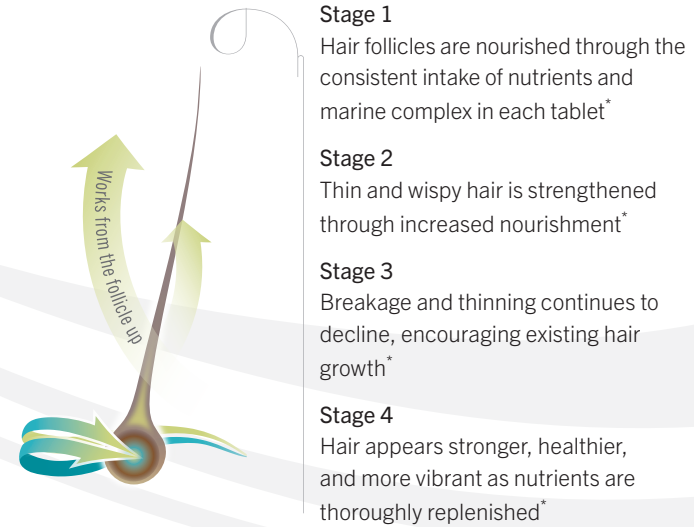
1. Exclusive AminoMar™ provides essential nutrients needed to nourish thinning hair and promote existing hair growth\* from within
2. Apple Extract Powder (Procyanidin B-2) has been shown to increase hair density and diameter, promoting hair growth\*
3. Biotin helps the body metabolize carbohydrates, fats, and amino acids, which are the building blocks of protein, and thus essential in the formation of the hair structure
4. Vitamin C has been shown to protect your hair from free radicals
5. L-Cystine and L-Methionine are essential amino acids in the formation of hair and skin, offering a positive effect on hair growth\*

In a recent clinical study, users reported significant improvements in the Quality of Life Questionnaire questions:\*

- Overall hair growth ✓
- Overall hair volume ✓
- Scalp coverage ✓
- Thickness of hair body ✓
- Hair strength ✓
- Overall skin health ✓

## How Does Viviscal PRO Work?

Viviscal PRO supplements nourish hair from within in four stages. Users may see results in as little as three months, depending on each individual's hair growth cycle.\*



## What Is Viviscal PRO?

Viviscal PRO dietary supplements are scientifically formulated with the exclusive and clinically proven marine complex AminoMar™, which helps nourish thinning hair and promote existing hair growth from within. Viviscal PRO helps nourish hair that is prone to breakage and shedding due to heat styling, coloring, extensions and over styling.\*

### Benefits of Viviscal PRO

- 100% drug free
- Clinically proven to nourish thinning hair and promote existing hair growth from within
- Suitable for both men and women



### Viviscal PRO dietary supplements recommended usage

For best results, take Viviscal PRO tablets twice a day for a minimum of six months. Users may see results in as little as three months. Take one tablet in the morning, and one tablet in the evening, with water after food. Thereafter, take 1-2 tablets daily as required. Viviscal PRO tablets are easy to swallow.

In a clinical trial, 80% of Viviscal users saw a statistically significant increase in the number of hairs after six months.†

## Frequently Asked Questions

Q Are Viviscal PRO supplements suitable for men and women?

A Yes. Viviscal PRO can be used by men and women.

Q Are there any negative side effects associated with Viviscal PRO?

A Viviscal PRO is a drug free dietary supplement. In clinical trials, users reported no negative side effects.

Q Can anyone take Viviscal PRO supplements?

A We do not recommend Viviscal PRO to users who are allergic to fish or seafood, women who are pregnant or nursing, or any person under the age of 18.

Q What is the difference between Viviscal Extra Strength and Viviscal PRO?

A Two tablets of Viviscal PRO contain 50 mg more of our proprietary marine complex AminoMar™ compared to two tablets of Viviscal Extra Strength. Viviscal PRO also contains powerful antioxidants L-Cystine and L-Methionine as well as Apple Extract Powder (Procyanidin B-2) to nourish hair from within.\*

**When your hair looks good, so do you.**

**Talk with your hair stylist about starting the Viviscal PRO program today.**

For more information, call 1-800-277-3316 or email [VXProsupport@churchdwight.com](mailto:VXProsupport@churchdwight.com)

Visit [www.vxprohair.com](http://www.vxprohair.com)

\*Statements made in this advertisement have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Individual results may vary.  
\*The Ablon Skin Institute (ASI) Research Center, Manhattan Beach, CA (2014)

## Viviscal in the News



“Twice a day, the Royal Crown and LC Lauren Conrad designer downs Viviscal’s marine extract-packed supplements to keep hair healthy.”

*Lauren’s Summer Secrets, Us Weekly*



“To improve hair from the inside out, A-listers turn to Viviscal dietary supplements, which contain a marine complex to speed hair growth.\* ‘Gisele, Gwyneth – they’ve all used it,’ says New York celeb stylist Harry Josh.”

*“The Sea Change in Beauty,” Harper’s Bazaar*



“For lusher locks, [celebrity hairstylist Danilo] suggests Viviscal hair supplements.”

*Look Great: Beauty Guru, Shape*



“When I’m working on a movie, they blow-dry and curl my hair quite a bit. I take these supplements to keep it healthy.”

*One of “REESE’S TOP MUST-HAVES” are Viviscal® Tablets, InStyle*

“Supplements, such as the buzzed about Viviscal, promotes growth and thickness but shouldn’t be substituted for a well-rounded eating plan.”

*“Get Healthy, Shiny Locks for Rival Rapunzel’s with these Expert Tips,” Brides*



“If eating habits are to blame, down a daily supplement with fish protein to promote the production of keratin, hair’s primary building block, and consider a leave-in treatment containing caffeine; studies suggest it penetrates follicles to help hair growth. TRY Viviscal dietary supplement.”

*“How to Repair Your Thinning Hair in Your 20s,” InStyle*



“I take these hair vitamins religiously. I feel like they’ve made my hair thicker and helped it grow faster.”

*“Gwyneth’s Must-Haves,” InStyle*



“All of my clients use the Viviscal Hair Growth Program.” Hairstylist David Babaii is a favorite of Angelina Jolie and Gwyneth Paltrow and uses Viviscal as a staple in his hair kit.

*Marie Claire*

# Viviscal™ PRO

## Healthy and beautiful hair begins with Viviscal PRO

With over 25 years of research behind it, Viviscal PRO is the most clinically proven hair supplement

