



BIOLAGE

PROFESSIONAL HAIR SPA



VEGAN
FORMULA*



Cruelty Free
INTERNATIONAL



100%
RECYCLED
PLASTIC

*No animal-derived ingredients or byproducts.



De-stress.
Re-store.
Re-new.

DISCOVER



BIOLAGE
PROFESSIONAL HAIR SPA

PRECISION-DOSED RESTORATIVE HAIRCARE

Infused with high potency actives—micro-filtered,
fermented & distilled—for maximum hair & scalp efficacy.

Rejuvenating & uplifting experiences that relax as they renew.



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THE HAIR SPA

WHERE RELAXATION MEETS RESTORATIVE CARE

Re-ignite in-salon visits and client loyalty with products & services that focus equally on physical relaxation and the hair's restoration.

Where clients are immersed in moments to disconnect with intention. Services where the mind, hair and scalp are equally nurtured and rejuvenated.

De-stress.
Re-store.
Re-new.

Stress-reducing gestures and immersion with Biolage's signature Aromascience™ fragrance.

Curated services with Biolage's formulas using precise levels of actives for scalp and hair concerns.

Rebalance energy levels to leave the hair spa refreshed and connected with oneself.



SCIENCE IN SYNC WITH NATURE

Naturally inspired. Scientifically minded.

Our formulas are the pinnacle of precision; in a 100% recycled bottle. Each thoughtfully crafted concentrate is packed with potent ingredients, such as micronutrients, vitamins, and acids, all perfectly portioned down to the microgram for maximum efficacy to reduce the effects of stress on scalp and strands.

DECODING OUR FORMULAS

+ MICRO-DOSED CONCENTRATES

UNIQUE PER FRANCHISE

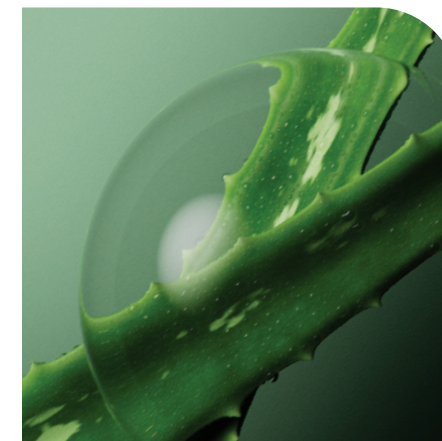
Each franchise has a unique concentration of two key ingredients, one of science and one of nature origin, coming together to create a perfectly balanced concentrate.

+ MICROGRAM PRECISION

UNIQUE PER FORMULA

The combination of the science and nature ingredients are measured in micrograms per 100ml, for the perfect dose of the ingredients for optimal performance in each individual formula.

HYDRA SOURCE



HYDRATION CONCENTRATE

81 micrograms per 100 ml*

Aloe [Fermented]

Hyaluronic acid [Micro-filtered]



*Hydra Source Conditioning Balm.

COLOR LAST

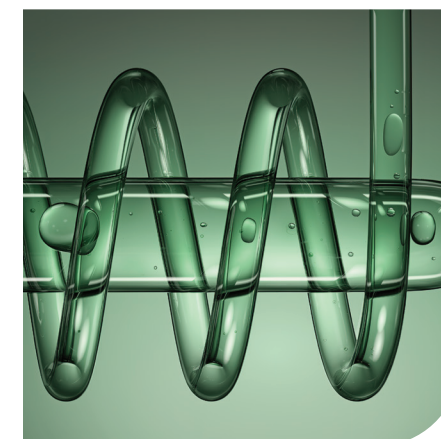


COLOR CARE CONCENTRATE

12 micrograms per 100 ml*

Soybean oil [Filtered]

Stearic acid [Filtered]



*Color Last Conditioner.

SCALP SYNC

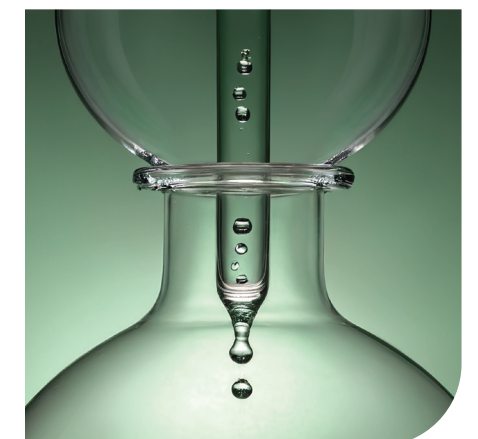


BALANCING CONCENTRATE

24 micrograms per 100 ml*

Tea blend [Fermented]

Glycolic acid [Filtered]



*Scalp Sync Universal Conditioner.



De-stress.
Re-store.
Re-hydrate.

VEGAN
FORMULA*

Cruelty Free
INTERNATIONAL

NEW LOOK, SAME GREAT PERFORMANCE

CONCENTRATED ON OUR EVERGREEN COMMITMENTS

73% RECYCLED TUBE
& 100% RECYCLED CAP


100% RECYCLED
BOTTLE & CAP

PAPER TUBES FOR
LEAVE-IN TREATMENTS



*No animal-derived ingredients or byproducts. **Hydra Source Shampoo, Conditioning Balm and Daily Leave-In Tonic vs. non-conditioning shampoo.

FRANCHISE



COLOR
LAST

COLOR CARE
CONCENTRATE

KEY BENEFIT

Soybean oil
[Filtered]
An antioxidant-rich in omega and fatty acids, it nourishes, conditions, smooths, and seals moisture in dehydrated hair.

Stearic acid
[Filtered]
Provides a lightweight conditioning veil to coat hair in a protective barrier.

KEY CLAIM

HELPS
PREVENT
COLOR FADE
UP TO
4 WEEKS

BEFORE / AFTER*



*After one use of Color Last Shampoo and Conditioner.

FRANCHISE



HYDRA
SOURCE

HYDRATION
CONCENTRATE

KEY BENEFIT

Aloe
[Fermented]
Known for its moisture-retaining properties, aloe vera gently nourishes the hair promoting lasting hydration.

Hyaluronic acid
[Micro-filtered]
Helps to seal the cuticle and promotes weightless hydration.

KEY CLAIM


6X MORE
HYDRATION
AFTER
ONE USE

BEFORE / AFTER*



*After one use of Hydra Source Shampoo, Conditioning Balm and Daily Leave-In Tonic.

FRANCHISE



ULTRA
HYDRA
SOURCE

MOISTURE
CONCENTRATE

KEY BENEFIT


Cupuaçu butter
[Cold-pressed]
An emollient that softens, smooths, and known to provide deep hydration.

Salicylic acid
[Filtered]
A BHA known to cleanse, preparing the hair for hydration.

KEY CLAIM


72 HOURS
OF MOISTURE
AND FRIZZ
CONTROL

BEFORE / AFTER*



*After one use of Ultra Hydra Source Shampoo, Conditioner and Leave-In Cream.

FRANCHISE



SCALP
SYNC

BALANCING
CONCENTRATE

KEY BENEFIT


Tea blend
[Fermented]
A powerful combination of antioxidants fermented tea can help to nourish and moisturize the scalp and help to provide a refreshing scalp feel.

Glycolic acid
[Filtered]
A gentle exfoliating AHA that increases cell turnover to help remove buildup and dead skin cells.

KEY CLAIM


GENTLY
BALANCES
SCALP'S
MOISTURE
AND SEBUM

BEFORE / AFTER*



*After one use of Scalp Sync Purifying Scalp Concentrate, Clarifying Shampoo, Universal Conditioner and Oil Balancing Serum.

FRANCHISE



VOLUME
BOOST

VOLUME
CONCENTRATE

KEY BENEFIT


Soy protein
[Micro-filtered]
Enriches hair with essential amino acids that can increase volume without dehydrating hair.

Polymers
[Micro-filtered]
Boost strands to help hair appear fuller and thicker.

KEY CLAIM

IMMEDIATE
LIFT AND
VOLUME
FROM ROOT
TO TIP

BEFORE / AFTER*



*After one use of Volume Boost Shampoo, Conditioner and Bodifying Mousse.

FRANCHISE



STRENGTH
RECOVERY

STRENGTHENING
CONCENTRATE

KEY BENEFIT

Olive squalane
[Distilled]
Known as a protective agent on the surface of the hair fiber that holds moisture in and on the hair fiber.

Vegan proteins
[Distilled]
Can help to reduce static, and aid with detangling to prevent mechanical surface damage.

KEY CLAIM

3X
STRONGER
HAIR AFTER
ONE USE

BEFORE / AFTER*



*After one use of Strength Recovery Shampoo, Conditioner and Repairing Spray.

FRANCHISE



SMOOTH
PROOF

ANTI-FRIZZ
CONCENTRATE

KEY BENEFIT

Camellia oil
[Cold-pressed]
A nourishing emollient that provides moisture and softening benefits that can also add shine.

Glycerin
[Filtered]
A humectant that replenishes moisture and can help to smooth frizz.

KEY CLAIM


80%
LESS FRIZZ
FOR UP TO
24 HOURS

BEFORE / AFTER*



*After one use of Smooth Proof Shampoo, Conditioner and Serum.

FRANCHISE



ALL-IN-ONE

NOURISHING
CONCENTRATE


KEY BENEFIT

Coconut oil
[Pressed]
Nourishes and conditions hair leaving it moisturized inside and out.

Moringa oil
[Filtered]
Known for its protective and moisturizing properties to the hair surface.

KEY CLAIM

BEFORE / AFTER*



*After using Hydra Source Shampoo, Hydra Source Conditioning Balm and All-In-One Multi-Benefit Spray.



De-stress.
Re-store.
Re-fortify.

NEW MAY 2025

FULL RESCUE

Break the stressful cycle of hair fall due to breakage.

**+74%
RESISTANCE
TO HAIR FALL***

Dual-action defense against mechanical and oxidative stress. Reinforces healthy-looking hair as it grows. Instantly fuller-looking hair.



BEFORE / AFTER*



*Due to breakage from brushing. Full Rescue Shampoo, Conditioner & Serm vs. non-conditioning shampoo.
**Full Rescue Conditioner.



FORTIFYING CONCENTRATE

12 micrograms per 100 ml**

Rosemary oil
[Steam-distilled]

Antioxidant extracted through steam distillation. Fortifies at the root & invigorates strands to prevent hair fall due to mechanical stress.

Niacinamide
[Triple-purified]

Triple-purified B Vitamin balances the scalp with hydration and protects from oxidative stress caused by external aggressors.



BIOLAGE RENOVATION

New look. Same great performance.

+ WHAT’S NEW WITH BIOLAGE?

Introducing Biolage Professional Hair Spa, precision-dosed haircare formulas that sync science with nature-inspired ingredients that are micro-filtered, fermented & distilled for maximum hair & scalp efficacy.

+ HOW IS IT DETERMINED WHICH INGREDIENTS GO INTO EACH CONCENTRATE?

Biolage concentrates are carefully considered and chosen for their unique properties and how they help to support the specific franchise they are in. Each franchise has a unique combination of two key ingredients, one of science and one inspired by nature.

+ HOW DO YOU DETERMINE THE AMOUNT OF CONCENTRATE EACH PRODUCT GETS?

Each concentrate is combined with a proprietary blend of functional ingredients that provide a caring benefit to the hair and can vary across the portfolio and each franchise depending on the function of the product. The amount of any ingredient in a product, whether or not a concentrate, is scientifically and precisely calibrated and based on product performance.

+ CAN I USE PRODUCTS FROM DIFFERENT FRANCHISES IN A ROUTINE?

It’s recommended to use each Biolage franchise as a bundle to achieve the full benefits of the franchise. For example, Hydra Source Shampoo + Hydra Source Conditioner + Hydra Source Daily Leave-In Cream. However, the products deliver benefits of their own and can be used with another Biolage haircare range if it better suits you or your client. For example, Color Last Shampoo + Color Last Conditioner + Hydra Source Daily Leave-In Cream.

+ HAS THE FRAGRANCE CHANGED?

All Biolage products continue to have our signature scent.

Top: Orange, Bergamot, Mandarin, Green Accord, Cucumber, Pineapple, Cassis, Lemon, Grapefruit.
Heart: Ylang, Peach, Jasmine, Cinnamon, Rose, Muguet, Carnation, Tuberose.
Base: Musk, Coconut, Powdery Accord, Moss, Orris, Sandalwood, Vanilla.



+ WHAT CAN BE EXPECTED FROM PRODUCT PERFORMANCE?

If you or your client are a Biolage lover, don’t worry, you and your clients will experience the same performance you know and love. Hydra Source still hydrates without weigh down, Color Last still helps prevent hair color from fading, maintaining hair color vibrancy and shine, and Scalp Sync still provides solutions for all scalp types: oily, dry, sensitive, and dandruff prone.

+ ARE THE FORMULAS STILL VEGAN?

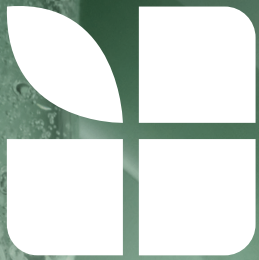
Yes. Biolage products are vegan (no animal derived ingredients or byproducts) and not tested on animals.

+ IF A BIOLAGE PRODUCT WAS SULFATE-FREE, PARABEN-FREE, ETC. BEFORE, WILL IT CONTINUE TO BE SO?

Yes.

+ CAN YOU EXPLAIN INGREDIENTS TRANSFORMATION PROCESS?

[Fermented]	Something has undergone fermentation, a process that uses microorganisms to convert carbohydrates into organic acids or alcohol.
[Filtered]	Passes through a device to remove unwanted material.
[Micro-filtered]	Refers to filtration of a liquid suspension through a membrane with pores small enough in diameter to retain microorganisms and other suspended particles from the process liquid while transmitting solutes that are smaller than the membrane pores.
[Pressed]	This method uses crushing or squeezing with heat to extract ingredients.
[Cold-pressed]	Pressed with low heat or no heat to extract ingredients; the temperature is kept below a certain threshold.
[Distilled]	To transform (a liquid) by successive evaporation and condensation.



BIOLAGE

PROFESSIONAL HAIR SPA



@ BIOLAGE

