

Framar's 'Golden Ticket Game'

NO PURCHASE REQUIRED TO PLAY OR WIN.

1. Introduction: During the period beginning at 12:00 a.m. Eastern Time ("ET"), July 1, 2018 and ending at 11:59 p.m. ET, August 31, 2018 (the "Promotion Period") Framar International will conduct the Framar Golden Ticket Game (the "Game"), which will be governed by these rules (the "Rules"). All people participating in the Game are subject to these rules.
2. Eligibility: The Game is open only licensed cosmetologists who are legal residents of one of 50 United States (or the District of Columbia) and who are 18 years of age or older at the time of entry. Employees and non-employee workers of Framar International, Framar International packaging clerks, their respective parent companies, subsidiaries, affiliates, and agents and those prize providers and agencies that are involved in the development or execution of the Game or any of its materials, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such ineligible person are not eligible. The Game is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.
3. Sponsor: Framar International, 7000 Kinsmen Ct. Unit 2, Niagara Falls, Canada L2H0Y5
Administrator: Framar International, 7000 Kinsmen Ct. Unit 2, Niagara Falls, Canada L2H0Y5
4. Agreement to Rules: By participating in the Game, each entrant fully and unconditionally agrees to and accepts the Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Game.
5. How to Enter:
 - a. Visit any CosmoProf/Armstrong McCall store: During the Promotion Period, purchase the 5x12 embossed pre-cut foil (141067). Open the box, and if a Golden Ticket is found, you're an instant winner (subject to the requirements of paragraph 6). Call the phone number provided on the Golden Ticket to be verified to claim your prize.
 - b. Free Method of Entry: To obtain a free box of foil for your chance to win a Golden Ticket, simply mail a 3 inch x 5-inch notecard requesting a free box of foil to: Framar International, Golden Ticket Contest No Purchase Request, 7000 Kinsmen Ct. Unit 2, Niagara Falls, Ontario L2H 0Y5, Canada. All requests must be postmarked by July 15th 2018, and received by Framar no later than July 30th 2018 to allow sufficient time for processing. Each request must be mailed in separately stamped envelope and must include a self-addressed envelope stamped with sufficient postage. Sponsor shall use the self-addressed stamped envelope to return a coupon for a free box of 5x12 embossed pre-cut foil (CosmoProf item number 141067). The coupon may be redeemed at any CosmoProf store. No more than one entry per address shall be accepted. Only one entry per person. No mechanical reproductions of nopurchase requests are permitted.
6. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE GOLDEN TICKET GAME DISPLAYS A WINNING MESSAGE, AND EVEN IF HE OR SHE

RECEIVES A WINNING EMAIL NOTIFICATION, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND POTENTIAL WINNING PLAY HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.

8. Requirements of Potential Winners: Potential winners must continue to comply with the Rules and winning is contingent upon fulfilling all requirements. Except where prohibited, each potential winner of a prize valued at \$1000 will be required to sign and return, within 5 days of the date notice is given (unless otherwise indicated by Administrator), a Declaration of Compliance, Liability and Publicity Release (the "Declaration") in order to claim his/her prize and fulfill any such other requirements as determined by Administrator. Declarations may be required for other prizes, and Administrator will specify this in the win email. If a potential winner cannot be contacted, does not respond, or fails to sign and return the Declaration (if applicable) within the required time period, the potential winner may be disqualified and forfeits the prize.

9. Golden Ticket Game Prizes: Prizes consist only of \$1000 worth of Framar merchandise chosen by Framar at its sole discretion. The odds of winning a prize in each individual Game depend on the number of prizes available divided by the number of boxes available. No substitution, exchange, or transfer of prize by any winner. Sponsor reserves the right to substitute

any prize for one of equal or greater value. Winners are responsible for all taxes and fees associated with prize receipt and/or use.

10. Publicity: Except where prohibited, participation in the Game constitutes entrant's consent for the Sponsor, applicable prize providers and their respective designees to use entrant's first and last name, likeness, prize information, city and state of residence, and any comments, testimonials or other feedback related to any prize or entrant's Game experience, whether written

or oral, for promotional purposes in any media without further consideration.

11. General Conditions: In the event that the operation, security, or administration of the Game is impaired in any way for any reason, including, but, not limited to, fraud, human error, virus, regularly-scheduled maintenance, or other technical problems, the Sponsor may, in its sole discretion, either: (a) modify the Game in a manner that best conforms to the spirit of the Rules without suspending it or (b) suspend the Game to address the impairment and then resume the Game in a manner that best conforms to the spirit of the Rules. The Sponsor reserves the right in

its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Game or to be acting in violation of the Rules of this or any other promotion,

or in an unsportsmanlike or disruptive manner, from participation in the Game or any other promotions sponsored by Framar International. Any attempt by any person to undermine the legitimate operation of any part of the Game may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such

person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of the Rules shall not constitute a waiver of that provision.

12. Release and Limitations of Liability: Except where prohibited, by participating in the Game, each entrant agrees to release and hold harmless Framar International, Framar International packing clerks, Sally Beauty Systems Holdings, Inc., Beauty Systems Group LLC, and their respective parents, subsidiaries, affiliates, promotional partners, prize partners/providers, and their respective agents and agencies, officers, directors, and employees,

(the "Released Parties") from and against any claim or cause of action arising out of participation

in the Game or receipt or use or misuse of any prize, including, but not limited to: (a) unauthorized human intervention in the Game; (b) technical errors related to computers, servers,

providers, or telephone, cellular, or network lines; (c) printing errors; (d) errors in the administration of the Game or the processing of entries; (e) late, lost, or undeliverable mail or email; or (f) injury or damage to persons or property which may be caused, directly or indirectly,

in whole or in part, from entrant's participation in the Game or receipt, use, or misuse of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Game and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages (other than for actual out-of-pocket expenses or statutory damages) and any and all rights to have damages multiplied or otherwise increased. No more than the stated number of prizes for the Game will be

awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of prizes as set forth in the Game to be claimed, Sponsor reserves

the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

13. Disputes: Each entrant agrees that: (i) any and all disputes, claims and causes of action arising out of or connected with the Game or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the Ontario Court of Justice; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Game, or statutory damages, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of the Rules, or the rights and obligations of the entrant and Sponsor in connection with the Game, shall be governed by, and construed in accordance with, the laws of the Province of Ontario, without giving effect to any choice of law or conflict of law rules (whether of the province of Ontario or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Province of Ontario.