

2.28.22 HOSTED BY TASHARA PARKER

# WORLD OF TEXTURE

A CURL & COIL MASTER CLASS

## SHOW TIMES

TIME	SESSION
8:45 AM	Doors Open with DJ SC
9:00 AM	Show Starts
9:30 AM	Wella – LOVES Texture! with Nicole Revish and Brenton Lee
10:30 AM	Real Talk – What’s Trending
10:45 AM	Breakout Sessions (Choose One) Matrix – Curls, Coils & Color with Michelle O’Connor American Crew – Men’s ARC Collection with Crystal Heric Aquage – Hey, Curl, Hey with Venus Fears Schwarzkopf – Color & Curls with Genia Church Redavid – Salon Products Master the Curl with Khalilah Brown Maria Nila – Curl Painting with Jasmine Kurang
11:45 AM	Live Styling Check-in’s with the Artistic Team
12:00 PM	Rusk – Color Pop ‘N’ Curl with Kara Williams
1:00 PM	Real Talk – What Matters Most
1:15 PM	Lunch Break with DJ SC and the Artistic Team
1:45 PM	Quick Technique with Pravana – Coil Care for Curly Hair with Timbo Mack
2:00 PM	Breakout Sessions (Choose One) Wella – Texture! with Nicole Revish JPMS – Creating Shape & Enhancing Texture with John Mosley Joico – Lightener vs. Curls with Leticia McKay Mizani - #TextureLove with Carla Marcelle-Pegan Avlon – Cutting Curly Textured Hair with Robin Rivera & Agnes Weary Alterna – ALTERNA-tive Styling Techniques with Alyssia Dotson
3:00 PM	Real Talk – Community & Involvement
3:15 PM	Olaplex – Color, Cut and Style Textured Hair with Christin Brown
4:15 PM	Live Styling Check-in’s with the Artistic Team
4:30 PM	Breakout Sessions (Choose One) JPMS – Curls RE-Defined with Paula Peralta Rusk – Flex Your Curl with Marcus Caillet TIGI – Bespoke Barbering Texture with John Radu Deva Curl – The Art of Texture: Unleash the Coils with Sherry Younge & Annazette Allen CHI – Texture Talk with Kewonia Grimes & Amber Marie Wella – Texture! With Brenton Lee
5:30 PM	Live Styling Check-in’s with the Artistic Team
5:45 PM	Show Closes

TIMES ARE SUBJECT TO CHANGE

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## CLASS DETAILS

ARTIST	CLASS DETAILS	CE CREDITS
 <p><b>Alyssia Dotson</b> Alterna Creative Team Lead @maneseamstress</p> 	<p><b>ALTERNA-tive Styling Techniques</b> Discover ALTERNA-tive techniques for styling Type 4C textured hair. Join ALTERNA Creative Team Lead Alyssia Dotson as she shares her passion for, and demonstrates best practices to help your guests fall in love with their curls &amp; coils. Alyssia will address common guest concerns and solutions, such as managing frizz, defining curl, creating volume and more.</p>	
 <p><b>Crystal Heric</b> American Crew All Star @crystalannheric</p> 	<p><b>American Crew Men's ARC Collection</b> ARC celebrates the legacy of naturally highly textured hair. Showcasing expanded silhouettes and a diverse range of hair color.</p>	
 <p><b>Venus Fears</b> Venus Fears Artistry @venusfearsartistry</p> 	<p><b>HEY, CURL, HEY</b> Come and experience ... Hey, Curl, Hey Redefine the way you style natural texture. Discover Aquage products to enhance and shape any curl pattern.</p>	
 <p><b>Robin Rivera</b> Avlon Educator and Platform Artist @rojarobin</p>  <p><b>Agnes Weary</b> Avlon Educator and Platform Artist @fabstylistag</p> 	<p><b>Cutting Curly Textured Hair</b> Taper cuts aren't just for guys... Learn how to create Taper Cuts with a feminine touch. Tailoring the cut to the texture and type, while achieving softness, and ultimate style. Textured Hair with Flair...</p>	
 <p><b>Kewonia Grimes</b> CHI Texture Master @Kewonia</p>  <p><b>Amber Marie</b> Creative Artist @duchessoffhedolls</p> 	<p><b>Texture Talk with CHI</b> Straight, Wavy, and Curly, all texture is beautiful when you use the best of the best! Learn how to create beautiful, healthy texture using CHI Transformation, CHI Enviro, CHI Deep Brilliance, and CHI Ionic Permanent Shine Waves</p>	
<p><b>DevaCurl</b></p> <p><b>David Lopez</b> Celebrity Hairstylist @davidlopezzz</p> 	<p><b>The Art of Texture: Unleash the Coils</b> Come learn &amp; understand quick, easy, and useful ways to cut and style coily hair. Begin to understand the principles of highly textured hair to learn how to manage, enhance and customize hair designing techniques of multiple textures for the curliest hair.</p>	
 <p><b>Leticia McKay</b> Joico Artistic Educator @tee.colored.me</p> 	<p><b>Lightener vs. Curls</b> Join us Live to give your clients healthy, hi-shine curls with Leticia McKay Everett's method of blonding with without damage. Discover how to keep curls intact with her approach to formulation, application and sectioning patterns that maintain the natural curl pattern. And uncover her efficient, foolproof method to keep your clients curls beautifully defined and as light as they desire.</p>	
 <p><b>Jasmine Kurang</b> Global Technical Educator @jasminehairdresser</p> 	<p><b>Curl Painting</b> This blonding class will demonstrate the perfect curl painting technique to create a natural, golden blonde balayage on textured hair. We will discuss the benefits of using natural ingredients in balayage bleach, the chemistry of lightening curls, what the best practices are for toning.</p>	
 <p><b>Michelle O'Connor</b> Brand Social Ambassador @michelleoconnorbeauty</p> 	<p><b>Curls, Coils &amp; Color</b> Ready to push your Texture limits? Join Matrix and Michelle O'Connor for a deep dive into the methodology of coloring curly &amp; coily hair. This class will make you rethink your approach to working with texture. Learn to create in-demand color techniques and on-trend tones for all textures &amp; patterns.</p>	
<p><b>MIZANI</b></p> <p><b>Carla Marcelle-Pegan</b> Mizani Artist @bycarlamarcelle</p> 	<p><b>#TextureLove with Mizani</b> 3 key services to care for and maintain your textured guests. Texture In, Texture Out or Texture Manipulation...the choice is yours!</p>	
<p><b>OLAPLEX.</b></p> <p><b>Christin Brown</b> OLAPLEX Ambassador @curlfactor</p> 	<p><b>Color, Cut and Style Textured Hair OLAPLEX</b> Join us on the mainstage, as OLAPLEX Ambassador, Christin Brown (@curlfactor), shares her favorite tips and techniques that will help you color, cut, and style textured hair with confidence. Christin, a textured hair expert, will leave you inspired to use the skills she teaches in the salon tomorrow.</p>	
<p><b>PAUL MITCHELL</b></p> <p><b>John Mosley</b> JPMS Art Director @popular_nobody</p> 	<p><b>Creating Shape &amp; Enhancing Texture</b> Everyone loves a nice, clean fade - but we all know achieving that signature style can be more complicated than it looks. Join John Mosley (@popular_nobody) for a technique breakdown of how perfect shapes and textures align to create the perfect style. (also featuring Larry Bulluck)</p>	
<p><b>PAUL MITCHELL</b></p> <p><b>Paula Peralta</b> JPMS Art Director @thepaulaperalta</p> 	<p><b>Curls RE-Defined</b> Embracing texture can run the spectrum from wash and wear to chemical services. What if embracing texture is about giving a guest choice about what works for them and their hair? Join Artistic Director Paula Peralta as she deep dives into tools and techniques to celebrate coily textures. This class will explore wash day techniques, wet set fundamentals and a taste of transforming texture with chemical services. You'll walk away with the confidence to explore all the service possibilities for you and your coily guests!</p>	
<p><b>REDAVID®</b></p> <p><b>Khalilah Barron</b> REDAVID Educator @khalilah_barron29</p> 	<p><b>Master the Curl</b> A client with curly or coily hair sits in your chair and you're terrified. That fear ends today. With Khalilah Barron, you'll explore how naturally textured hair is structured differently and must be cut equally differently. You'll leave this class having mastered new hairstyles your client will love that will make you feel more confident with curly and coily hair. The result? A whole new clientele to tap into!</p>	
<p><b>RUSK®</b></p> <p><b>Kara Williams</b> Master Colorist @haircolorkillla</p> 	<p><b>Color Pop 'N' Curl</b> Make your curls pop with Rusk haircolor. Customize your formulation and identify the perfect placement to enhance any curl pattern.</p>	
<p><b>RUSK®</b></p> <p><b>Marcus Caillet</b> Master Stylist @marcushair</p> 	<p><b>Flex Your Curl</b> Come and experience a master stylist share his tips and tricks behind the chair to tackle curly hair.</p>	
<p><b>Schwarzkopf PROFESSIONAL</b></p> <p><b>Genia Church</b> Schwarzkopf Professional Artist @geniachurch</p> 	<p><b>Color &amp; Curls With Schwarzkopf Professional</b> Learn tips &amp; tricks for creating beautiful healthy blondes on Type 4C hair. Join Schwarzkopf Professional Artist, 2021 hair color nominee, and red carpet stylist Genia Church as she shares her go to techniques for creating stunning blondes results utilizing Schwarzkopf Professional's BLONDME line.</p>	
<p><b>TIGI</b></p> <p><b>John Radu</b> TIGI Art Collective @cannibalebarber_vyc</p> 	<p><b>Bespoke Barbering Texture</b> Learn the barbering essentials of working with texture from our specialized TIGI Creative Barbering team member and owner of Cannibale Barbershop, John Radu. This demonstration focuses on foundational work to create shapes for curly hair with clippers, scissors and razor, as well as personalizing and finishing techniques to enhance movement and texture.</p>	
<p><b>WELLA PROFESSIONALS</b></p> <p><b>Nicole Revish</b> Wella Professionals Design Team Artist @nicolerevish</p> 	<p><b>Wella Professionals LOVES Texture!</b> At Wella, we are dedicated to build a more inclusive, equitable, and diverse community through our products. Just like you, we strive to use our craft to make people with all textures of hair feel great about themselves. If you are looking to Color, Cut, or Style Coily (Type 4) hair, Wella Professionals has you covered!</p>	
<p><b>Wella Professionals</b></p> <p><b>Brenton Lee</b> Wella Professionals Design Team Artist @ClassicHairEducation</p> 	<p><b>Texture! with Wella Professionals featuring Nicole Revish</b> Let's talk about curls! Understand how to facilitate the best curl consultation and gain confidence in handling curls! Color &amp; Styling for curl type 4 is Nicole's specialty!</p> <p><b>Texture! with Wella Professionals featuring Brenton Lee</b> Free Your Curls! 24% of the world's population has curly hair. Experience coloring and cutting for curl type 4. Brenton LOVES curls!</p>	

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## ARTIST DETAILS

### ARTIST

### BIO



**Alyssia Dotson**  
Alterna Creative Team Lead  
@maneseamstress



"Alyssia Dotson has had a passion for the hair and beauty industry for most of her adult life. Using hair as her canvas, Alyssia brings a distinctive aesthetic and innovative approach to draw out each client's unique beauty.  
She studied with some of the most respected professionals in the beauty industry, including Toni & Guy, where she served as Salon Director for one of their flagship stores for nearly a decade.  
Alyssia's unique ability to blend innovation with classic designs has led her to work alongside some of the top beauty professionals at events such as New York Fashion Week for 5 consecutive seasons, Style Week Northeast as lead stylist, as well as on set of numerous fashion photo shoots.  
Today, she trains as a Lead Artist on the National Creative Team for Alterna Haircare. With a natural ability to engage an audience whether it be in a classroom or on stage, Alyssia is constantly striving to educate and share her passion for the luxury brand with stylists all over the country. When not traveling the US sharing Alterna's creative techniques and product innovations, Alyssia owns and works behind the chair at Shear Peace Hair Salon in Dallas, TX while also servicing a devoted clientele base in Miami, FL."



**Crystal Heric**  
American Crew All Star  
@crystalannheric



Crystal has over 16 years of Salon Industry experience. Starting her journey with American Crew education team in 2010, Crystal's passion, dedication and technical ability were recognized in the Spring of 2014 when she was invited to become an American Crew All-Star Educator. Crystal was promoted to Technical Director for American Crew allowing her passions and technical skills to shine through American Crew Education.



**Venus Fears**  
Venus Fears Artistry  
@venusfearsartistry



Guided by an unmatched desire to create artistic healthy hair, Venus is an expert in the hair industry. Growing up in Los Angeles, CA with creative inspiration buzzing all around her, she was exposed to a rich culture of diversity and beauty. Venus' creative focus is inclusion, diversity-driven, and high fashion within the beauty industry.  
Venus has worked as an educator for various brands, on-set for film and TV, and editorial projects. She has a fervor for empowering others in the beauty industry. Her professionalism and proficiency coupled with a vibrant attitude of empowerment are the gateway to build a bridge in the beauty industry.



**Robin Rivera**  
Avlon Educator and Platform Artist  
@rojarobin



"I believe that hair doesn't have a race... Only TEXTURE-And with it I create ART."  
At a very early age Robin's dream has always been to become a Hairstylist. During her years in school, her love for chemistry and the performing arts has given her the foundation to fulfill her dream of becoming a Texture Specialist. As a cutting edge hairstylist and salon owner for the past 20 years, Robin Rivera brings her passion, excitement, and a wealth of experience in the haircare industry that she's eager to share. She has trained stylist internationally on how to manipulate all textures and types in order to create trending styles.  
For the last 16 years, Robin has been sharing her experience, knowledge, and unique approach to multi-textured hair as an Avlon Platform Artist. She's revered by peers and clients alike as a "Master Texturist". Be ready to learn how to create textured Hair with Flair.



**Agnes Weary**  
Avlon Educator and Platform Artist  
@fabstylitag



Agnes M. Weary is from New Orleans, La. A highly skilled professional stylist/salon owner with extensive advanced training. She is a national educator, brand ambassador, market specialist and a member of Avlon Industries Artistic Design Team. She's a featured artist in Avlon's You Tube video tutorials for proper relaxer application and several social media campaigns. Agnes has also been a "train the trainer" for Avlon to the JC Penney In Style Salon brand traveling the country educating their stylists. A dynamic educator who pours into every class she teaches!



**Kewonia Grimes**  
CHI Texture Master  
@Kewonia



"Kewonia Grimes is a Co-Founder, Business Owner, District Sales Manager, Master Texture Specialist, Platform Artist, Master Educator, Master Stylist, and Mentor who provides Executive Level of Education, Techniques, and Customer Service. You may have seen Mrs. Grimes as a Platform Educator and Master Stylist of CHI Farouk Systems at worldwide events and workshops, Bronner Bro. Hair Expo, T-Chew Multicultural Hair Affair, Killeen Cut Parties, K'Shears Cut Explosion, and many more. Traveling state to state as requested to the Stars, Salon Educators, Weddings, and special appearances. Her motto is, "EDUCATION IS THE KEY TO SUCCESS".  
Kewonia Grimes was born in Milwaukee, Wisconsin but raised in Killeen, Texas. A Graduate of Copperas Cove High School in Copperas Cove, Texas. In the year 2000, Kewonia graduated from Columbus Tech Hair School in Columbus, Georgia and became a Master Stylist. After moving back to Texas, Kewonia Grimes became a Farouk Systems / CHI Educator. Farouk Systems honored her with awards Excellence in Education, Executive Master of Education, and Educator of the Year. In 2008 she became the Owner of Unique & Elegant Hair Designs. Opening her own salon gave her clientele a sense of comfort and security. 2017 Mrs. Grimes and her mother Denise Benjamin merged both their salons together and are now as one and renamed: Denise & K'Shears Hair Designs located in Killeen, Texas. 2018 Farouk Systems promoted her to a Farouk System Representative, Master Texture Specialist and now District Sales Manager in 2020."



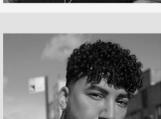
**Amber Marie**  
Creative Artist  
@duchessoffthedolls



"Ambitious. Feminine. Bold. Amber Marie "DuchessOffTheDolls" is an artist. A hair visionary turned educator by way of her passion for connecting with fellow professionals over their love for the industry. She is a Creative Artist and Executive Master Educator with FAROUK Systems/CHI, social media junkie, salon owner, and superstar behind her chair 5 days a week. A Texas girl with universal appeal."



**David Lopez**  
Celebrity Hairstylist  
@davidlopezz



David Lopez is a top fashion & celebrity hairstylist and Beauty Expert based in New York City. Equally comfortable in front of the camera as they are behind the chair, David provides commentary on today's trending styles for a variety of media outlets including PEOPLE Magazine, Glamour, Harper's Bazaar, Elle, Essence, Self, WWJD, Vogue, and New York Times. David is also a creative consultant and product developer for various beauty brands which includes roles as Creative Director for Glam Seamless Hair Extensions, Artistic Ambassador for Kenra Professional and T3, and part of the Ulta Beauty Pro Team. Recent projects include work with Chrissy Teigen, Ashley Graham, Nikkie de Jager, Kristin Stewart, Ava Max, and Hailey Beiber. As a content creator, David blends their expertise in hair with their mission of degenderizing the beauty space, using their Instagram platform to offer advice on how to keep all aspects of your life beautiful. From skin and hair to makeup and self-care, and everything in between-@davidlopezz is a "feel good" space for inclusive beauty. When not on set or with a celebrity, David can be seen hosting on QVC, on professional hair trade show stages, and numerous other entertainment television segments dishing out his style secrets.



**Leticia McKay**  
Joico Artistic Educator  
@tee.colored.me



There's possibly no better home for hairdresser and Educator, Leticia McKay-Everett, than Joico, where her downright infectious "jo!" for sharing knowledge and learning infuses her students with a renewed excitement that they bring back to their own salons. Whether it's helping women maintain healthy curly hair, schooling clients on the importance of home care, or inspiring other pros to become the best version of themselves, Leticia - based in Dayton, OH - is known for practicing what she preaches. An unparalleled pro in world of natural hair, her hallmark spirited style makes learning a lively, fun, achievable experience.



**Jasmine Kurang**  
Global Technical Educator  
@jasminehairdresser



The passion and hunger for knowledge are what made Jasmine want to start educating in the first place. Her portfolio covers educating experience in 12 different countries. The best thing about working as an Educator for Maria Nila is that it inspires her to keep improving all the time.  
"I would say my main focus is understanding the chemistry behind it all. And that makes me a very good problem-solver. It also makes me strong in the colour and bleach department."



**Michelle O'Connor**  
Brand Social Ambassador  
@michelleoconnorbeauty



Creativity has been the cornerstone of Michelle O'Connor's life for as long as she can remember. As a hairstylist in a top Ft. Lauderdale salon; on the set of music videos, commercials, catalogs and editorial shoots; a salon owner; and educator, Michelle has always trusted her creative instincts—and they have never let her down.  
Michelle launched her hair career in Ft. Lauderdale in 2000, working for the Paul Triana Salon—one of the most prestigious salons in the area. There she took advantage of the diverse clientele to hone her skills in all aspects of cutting, coloring and styling, equipping her to easily straddle the worlds of textured and non-textured hair. After succeeding in the freelance arena, she set her sights on manufacturer education and was soon invited to join the Mizani education team and also took a hands-on education approach by opening her own small boutique salon.  
Michelle continues to break barriers by leading Matrix Education as a Global Artistic Director. She recently joined the Professional team of a leading beauty distributor, while maintaining her position as a leading authority and consultant for additional brands such as Dyson and kerastase. Michelle continues to offer her business, technical, and artistic expertise globally as diversity and inclusion for all hairdressers remains her most passionate platform.



**Carla Marcelle-Pegan**  
Mizani Artist  
@bycarlamarcelle



Carla is focused on building a complete beauty brand and committing to industry trends through beautiful hair. Working in the beauty industry was destined for Carla even as a child. Her mother was a trailblazer in the 90's Cleveland nail scene and encouraged Carla to pursue her passion and early talent for hair. After obtaining her Bachelor's degree from Kent State University, Carla pushed further to receive her Advanced Cosmetology degree from Brown Aveda Institute in greater Cleveland. After working five years behind the chair, Carla ventured on her to open her own salon loft, By Carla Marcelle.  
Since the opening of her loft, hair extensions and textured hair has become the focus of her salon vision and has grown into, Fre. Salon and Extensions. Fre. is a luxury salon experience with a focus in hand-tied cold fusion great lengths and sew-in method extensions. Carla's expertise in hair extensions, hair color, and styling has been commissioned by entertainment producers, athletes, celebrities, and on-air talent across the country. She is also a L'OREAL Mizani Artist and expert educator, as well as an Elite Artist and Educator for Invisible Bead Extensions®.  
Now, Carla is pushing forward once again and embracing an inclusive community and salon vision. She is continuing to build her brand and reputation through beautiful hair and remarkable professionalism when serving her clientele.



**Christin Brown**  
OLAPLEX Ambassador  
@curifactor



Christin Brown is a celebrity curl specialist best known for her transformative curly cuts and Pintura color at her salon LunaBella Makeup & Hair in Santa Barbara, CA. Featured in magazines such as ELLE, ALLURE, Vogue Italia and recently Forbes, her creativity and expertise reflect in her work. She has worked with celebrities such as Yara Shahidi, Ashley Blaine Featherson, Tamera Mowry-Housley, and Angela Manuel Davis to name a few.  
Specializing in the art form of shaping and coloring curls, her mission is to give her clients a new lease on their natural hair texture while empowering them with what their hair can do. With Olaplex in her arsenal of fave products, she has been able to successfully restore damaged curls and maintain the integrity of her guests with stand alone treatments and education.



**John Mosley**  
JPMS Art Director  
@popular\_nobody



@Popular\_nobody is truly an icon within the barbering world—a title rooted in his celebrity clientele, exceptional talent, artistic leadership and passion for inspiring the next generation of young barbers. In addition to his role as Artistic Director & MVRCK® Barber Team Lead, John is also a member of the Paul Mitchell Schools and JPMS™ Equity & Opportunity Council, creating scholarships and opportunities for under-served and at-risk youths to become licensed barbers and cosmetologists, and gain skills to prepare to operate successful barbershops and salons.  
John is a master of branding, with an insatiable drive, and an unstoppable tenacity for the business surrounding his craft. This allows John to keep his chair in a constant rotation of devoted celebrity clientele, while his zest for "what's new and next" keeps his technical and business skills a cut above the rest.



**Paula Peralta**  
JPMS Art Director  
@thepaulaperalta



Los Angeles Based Curly Hair Expert, Colorist and Artistic Director, @thepaulaperalta combines her experiences as a successful salon owner, craft hairdresser and passionate educator to empower hairdressers worldwide.  
A Paul Mitchell School graduate, today Paula travels the world sharing the successes and possibilities available as a salon professional. Her passion for education and love of people allows her to connect, whether one-on-one behind the chair, on social media or on stage. With a passion for hair color and styling, Paula is always looking to translate the latest trends into beautiful looks that create a harmony between artistry and the reality of what consumers want and need from their hairdresser.



**Khalilah Barron**  
REDAVID Educator  
@khalilah\_barron29



As the eldest of six, Khalilah's love of hair began at a young age, styling and finishing their hair. At the age of 19, she began her career in Detroit at Texturz, specializing and honing the craft of cutting and styling textured hair. Spreading her wings, she relocated to Phoenix, Arizona to begin working at Life Spa where her mastery of texture and design brought her to Team REDAVID!



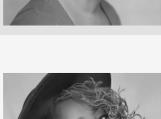
**Kara Williams**  
Master Colorist  
@haircolorkilla



Kara Williams is a New Jersey native taking the art of hair coloring by storm with her sought after techniques for textured and multicultural hair. Her love of fashion, beauty and creativity has always been a passion so this naturally transcended her artistry as a hair stylist. Williams is a Certified Master Designer and Colorist of a leading salon brand. Formally a Haircolor Educator and Artistic team member for one of the largest beauty retailers in North America, she has worked on national ad campaigns and numerous seasons of Mercedes-Benz Fashion Week.  
As @HairColorKilla on Instagram, Kara continued to grow a loyal following of clients and professional stylist who admired and became inspired by her hair coloring techniques and precision cutting style. This combination creates her signature of picturesque silhouettes on natural and textured hair types. Dedicated to providing a unique personal upscale salon experience, K. Louise Boutique Salon opened as Williams' private design studio in 2015. The K. Louise Boutique brand has now expanded to a salon team that houses two artists extensively trained by the Master Artist herself.  
Currently, Kara has been nominated 3 times for the Behind The Chair One Shot Awards and took home the curl shot Award in 2019. She has worked with an extensive number of elite professional brands such as Matrix, Joico, Biolage, Moroccan Oil and is an highly sought-after educator for her textured hair cutting and styling skills.



**Marcus Caillet**  
Master Stylist  
@marcushair



Innovative hair artist, salon owner and member of the top Rusk Creative Team Marcuse Caillet from Lutherville, Maryland is one of the most influential and inspiring teaching artists in Rusk history! Deeply committed to the salon industry, Marcus is passionate about empowering both his fellow Rusk Educators as well as the students in his classes world-wide, helping them discover their inner confidence and creativity with positive, uplifting methodologies! By sharing his knowledge, beliefs and his simple approach to coloring, cutting and styling hair, he hopes to spark a creative fire in every stylist! He strongly believes that as stylists, we change people's lives daily, and that we all have something unique and important to bring to the table!  
Marcus was chosen by American Salon as their number one makeover artist in the nation, as well as one of Baltimore's Best Top 10 Hairstylists! With over 34 years of experience, and countless experiences working alongside some of the greatest industry icons, he believes that by stylists supporting stylists, we can be stronger together than we are alone!



**Genia Church**  
Schwarzkopf Professional Artist  
@geniachurch



Genia is a Schwarzkopf Professional Artist and Curl Crew Team Member. She is a versatile hairstylist with over 20+ years' experience in the beauty industry. Genia was a 2020 NAHA (North American Hairstylist Awards) Hair Color Finalist, as well as a 2021 Behind the Chair Finalist in Hair Color, Haircutting, Extensions and Hair Color Collection.  
Genia has been using Schwarzkopf Professional for over 17 years as it best aligns with the needs of her diverse clientele. She loves the product innovation and care focus within the Schwarzkopf Professional product lines which is why they are her go to when working Red Carpet events, Editorial, TV/Film and New York Fashion Week, or on her guests behind the chair.  
Genia's passion can be seen through her work and her teaching style, as she encourages everyone to embrace texture and evolve within their craft. Genia believes you should never stop learning new skills to add to your toolbox which in turn, will help you continue to grow and elevate the quality of your work.



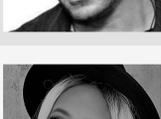
**John Radu**  
TIGI Art Collective  
@cannibalebarber\_yyc



John Radu is the owner of Cannibale Barbershop, the first barbershop/lounge concept in Calgary. He has over 20 years of experience in the industry and has taught barbering classes across North America. He has been an integral part of the TIGI Creative Team at events such as America's Beauty Show in Chicago, International Salon and Spa Expo, and more.



**Nicole Revish**  
Wella Professionals Design Team Artist  
@nicolerevish



From an early age, Nicole was surrounded by television, film production and multi-media. For over 20 years she's made an indelible mark on the Midwest region creating a brand as a transformation specialist with a firm belief that beauty and wellness are intimately intertwined. Branding and industry recognition led to her creation of Be FAB in 5!™, a lifestyle concept of time-saving techniques to look picture perfect in 5 minutes or less aired weekly on NBC-TV4 in Columbus, Ohio.  
Nicole has enjoyed commercial success as a published designer with her work seen on Mariah Carey, Elle Varner, Paul Sorvino, Malinda Williams, Wanya Morris, Cyn Santana (VH1's Love & Hip Hop), Mel Jackson, The Oprah Winfrey Show, Jeopardy!. Collaborating with celebrity stylists Frederic Fekkai and Andy LeCompte. Industry success onstage for the BTC Show and Intercoiffure.  
Passionate for changing lives, Nicole enjoys teaching, coaching, mentoring and making an unforgettable impact behind the chair transforming the everyday woman. Her greatest joys in life are being a wife to her husband Eugene and a mother to her sons, Sam and Ashton.



**Brenton Lee**  
Wella Professionals Design Team Artist  
@ClassicHairEducation



Brenton Lee started cutting hair at the age of fourteen. He found his niche as a hair artist and enrolled into beauty school at 16 years of age. Enrolled into L.A. Trade Tech is where he studied cosmetology and business. Brenton Lee has competed in numerous hairstyling competitions nation wide winning over 20 hairstyling awards. He is owner and stylist of Brenton Lee Salon, which was launched in 2012, a trendy salon in Pasadena, CA and a Design Team Artist/educator for Wella Professionals. One of his main focuses for the hair industry is to give back by teaching young professionals and offering his talents to support charities.  
As a celebrity hair stylist, his work has been on red carpet events and t.v. shows, working with celebrities, such as Nia Long, Lindsay Lohan, Melody Scott Thomas, MC Lyte, and Susan Anton. He loves to be behind the scenes and has worked on many fashion shows and editorial photo shoots. He has been published in national hair magazines, such as Modern Salon mag., American Salon mag., HairShow Mag, Canadian Hairdresser mag., behindthechair mag., etc., for his award winning looks.  
Brenton Lee's forte is to sculpt his client's hair to fit their face shape, personality and lifestyle. Still "Oh so young" and driven his talents inspire him to be innovative and imaginative when creating trendsetting hairstyles.